FOR IMMEDIATE RELEASE CENTER FOR CREATIVE WORKS KALEIDESCOPE CONCERT AT THE FREE LIBRARY OF PHILADELPHIA

EVENT: Kaleidoscope Concert

DATE: Wednesday, September 13th, 6-9pm

LOCATION: Free Library of Philadelphia, 1901 Vine Street, Philadelphia, PA 19103

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We're excited to announce the *Kaleidoscope Concert*, a free event to celebrate the launch of **Pop! Pop! Pop! Records**, a unique label and recording studio at Center for Creative Works, and the first and only record label to feature the music of artists with developmental disabilities.

Part of the **Fringe Festival**, the **Kaleidoscope Concert** is an opportunity for the Philadelphia arts community to meet some talented musicians and celebrate the release of their new albums, recorded at CCW's own music studio. Enjoy a diverse lineup of performers with unique approaches to music making, from the spoken-word performances Owen Ahearn-Browning to the sweet crooning of Tricia Holub, backed by a band of professional local musicians. This event is organized by trumpeter and CCW music teacher Paul Giess, who works with our artists to develop and record their music, and runs our record label, **Pop! Pop! Pop! Records**.

The **Kaleidoscope Concert** marks the third time that CCW artists perform at the Free Library of Philadelphia, and are using this event as an opportunity to announce the founding of our own record label, **Pop! Pop! Pop! Records**. Operating out of CCW's recording studio (built on-site in 2016), **Pop! Pop! Pop!** was created to support the musicians of CCW, and those interested in collaboration with the artists of CCW. We invite local artists and musicians into our studio to record and collaborate with our artists, who are experienced in performance, design work, and printmaking. In our fully equipped studio, we have the means to record music, create album art, and screen print t-shirts and other merch.

Pop! Pop! Pop! Records will be releasing its first collection of albums at CCW's *Kaleidoscope Concert* – EPs from six CCW artists, who will also perform at the event. The albums will be for sale before and after the concert at meet-n-greet events in the lobby.

About Center for Creative Works:

CCW grew from the Lower Merion Vocational Training Center, which was founded, by Resources for Human Development, in 1972. LMVTC followed a sheltered workshop model, in which participants do traditional vocational contract work, like stuffing envelopes and shredding paper. Transforming into an arts program in 2010, CCW became a place for participants to explore creative ways to earn money, express themselves, engage with and contribute to their communities, and build artistic skills. Through exhibiting and selling artwork, working on contract design jobs, and developing products, artists are able develop creative identities in the community – and a sense of independence – while developing sophisticated aesthetic sensibilities. 60% of fine art sales go directly to artists, and design work is commissioned.

The artwork has been embraced by the greater Philadelphia arts community, and our artists have exhibited work at the Outsider Arts Fair, NYC; Outsider Arts Fair, St Louis; Crawford Gallery, Cork Ireland; Delaware County Community College Art Gallery; Woodmere Museum; Fleisher/Ollman Gallery; Pageant Soloveev Gallery; FJORD Gallery; Weird Days Gallery, NYC; the Free Library of Philadelphia, and many other venues.



